Supply Chain - SCOR

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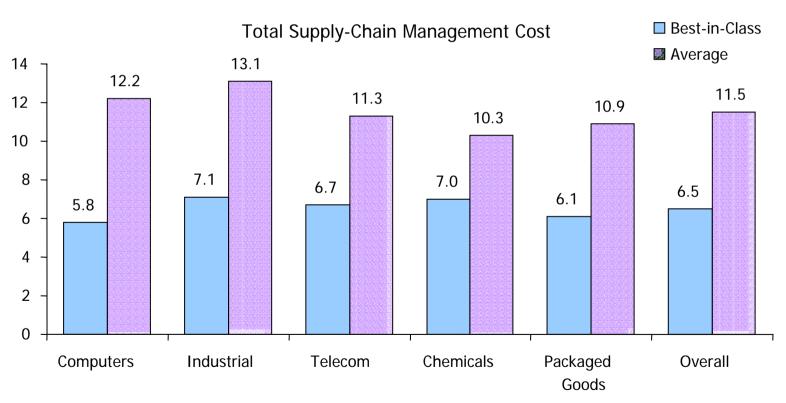
(SCM) ?

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(SCM) 가가
(Global Supply Chain Forum, 1998).
(SCM)
(Simchi-Levi, 2000).
```

(SCM)

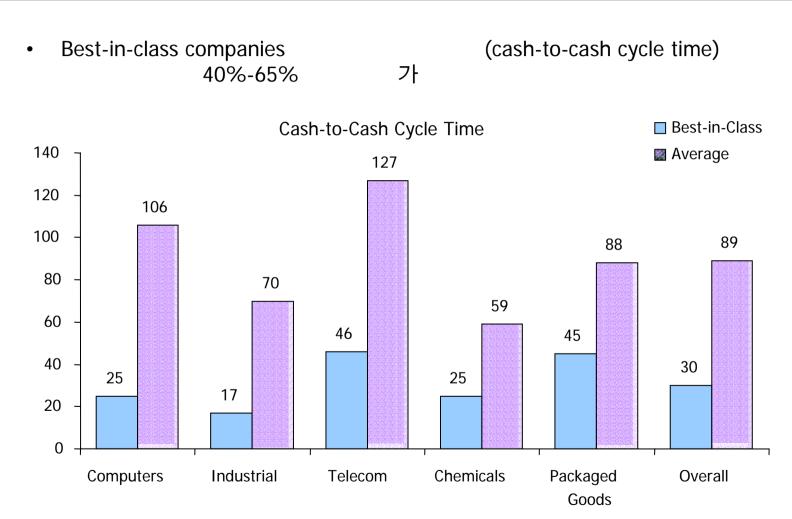
• Best-in-class companies (1 cost) 3%-6%

(total supply-chain management 가



: PRTM, 1997 Integrated Supply-Chain Benchmarking Study

(SCM)



: PRTM, 1997 Integrated Supply-Chain Benchmarking Study

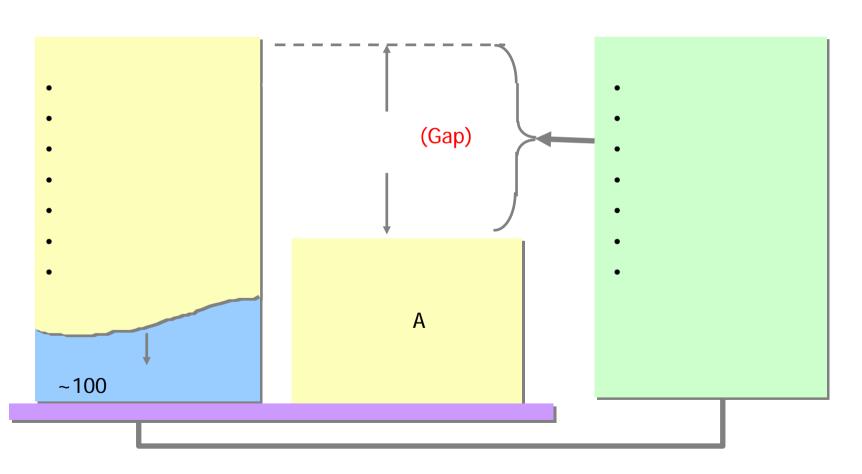
		,			r	
	Best-in-class	94.3	97.6	97	99	93.9
(%)	Median	72.6	81.2	68.9	79	77
	Best-in-class	4.3	8.3	10	6	2.6
()	Median	30	42	30	30	25.5
	Best-in-class	4	4.9	4.3	3.9	3.3
(%)	Median	8.3	9.2	10.2	11.2	8.3
	Best-in-class	28.7	24.7	18.5	33.4	44.4
()	Median	75.1	66.6	67.6	91.2	100.2

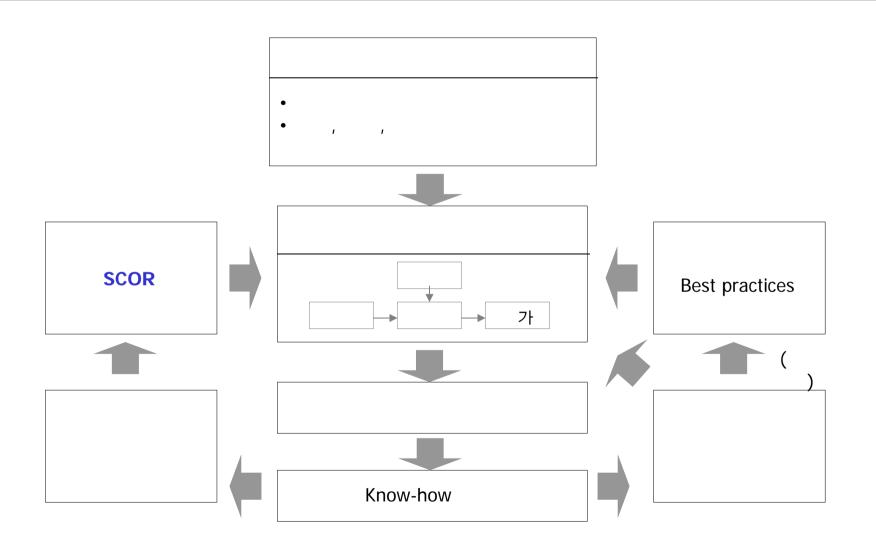
: PRTM, Supply-Chain Management Benchmarking Series, 1999. 6

		1997	1998	1999	2000	2001
	Average	111.2	117.1	101.1	95.1	104.4
()	Median	90.4	80.6	76.2	76.5	77.7
	Average	82.2	82.9	77.1	95.6	77.3
()	Median	67.1	58.7	56.9	53.6	52.7
	Average	5.0	3.0	5.7	5.3	2.9
()	Median	2.6	1.9	1.6	1.7	1.7

", SCM

Best Practices

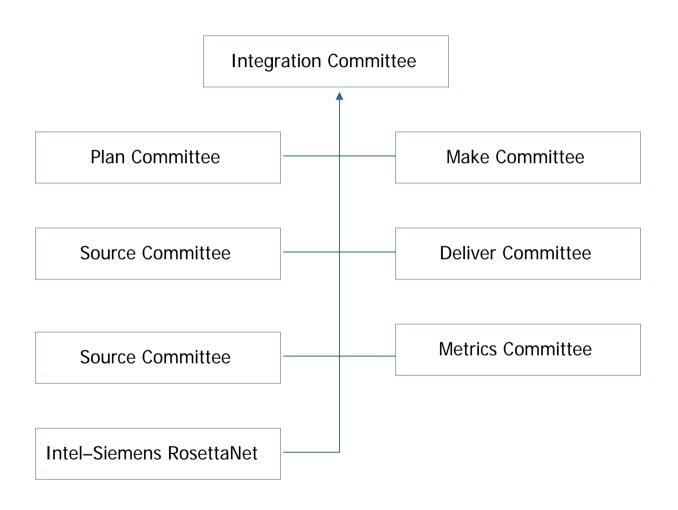




SCC (Supply Chain Council)

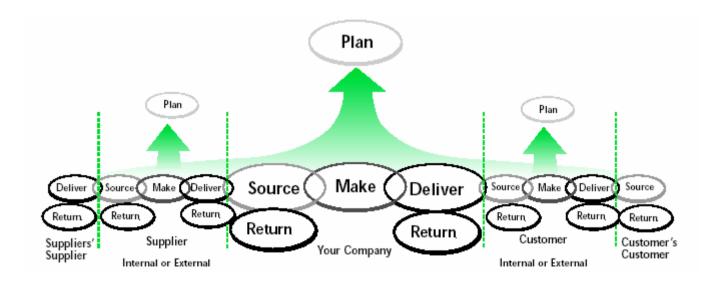
```
AMR 가 SCOR
  1996 PRTM
  1996 SCOR 1.0
  1997. 6 SCC
                                 70
           700
              + 2,700
           가
  2001
       SCOR 5.0
  SCOR
      Seminar, Workshop, Conference
- Website
           (www.supply-chain.org)
         : $1,750/ ; , , ,
                                     : $200/
 SCOR Workshop
```

SCC (Supply Chain Council)



SCOR

```
    SCOR(Supply Chain Operations Reference-model) SCC(Supply-Chain Council) process reference model( )
    SCOR (supply chain)
    SCOR Plan( ), Source( ), Make( ), Deliver( ), Return( ) 57}
```



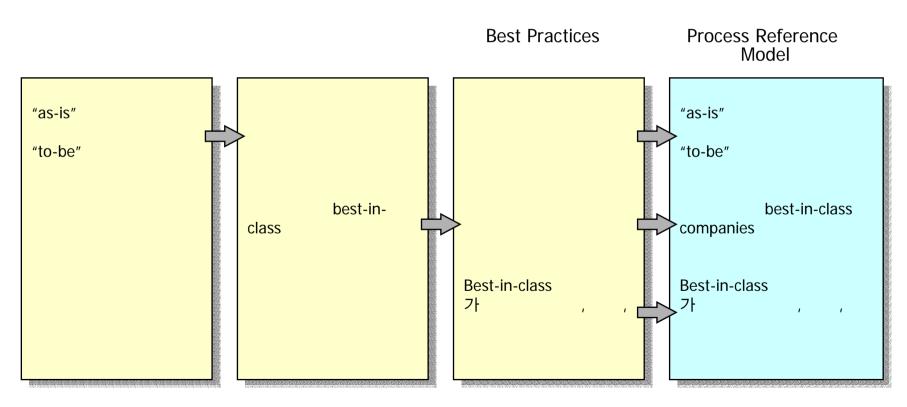
SCOR 4.0

SCOR

Plan()	• 가	• /
Source()	•	• /
		•
Make()	•	•
		•
Deliver()	•	•
		•
		•

Process Reference Model

 Process Reference Model (Benchmarking), Best practices (BPR),



Process Reference Model

Process Reference Model

```
Best-in-class

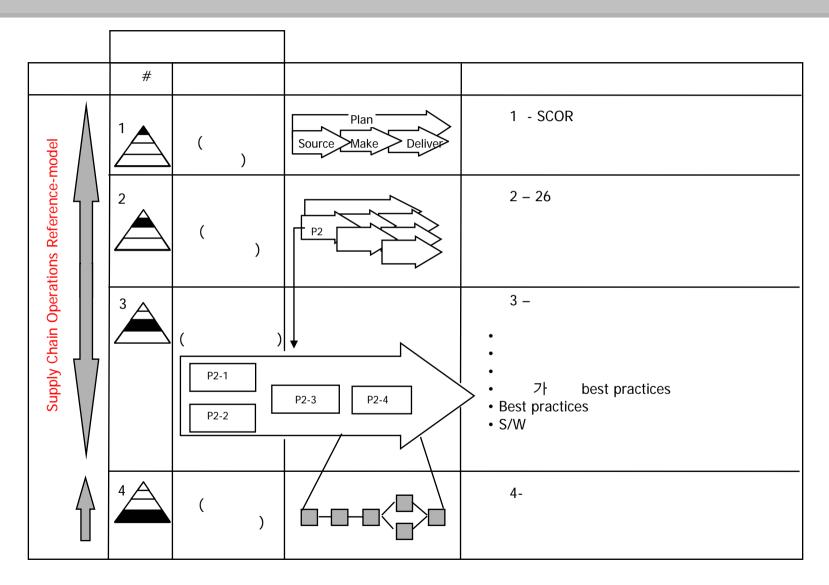
    Best performance

                         가
                                best practices
   Best practice 가
                                    , S/W
                          가
                                     S/W
Process Reference Model
                     가
```

가

가

SCOR -

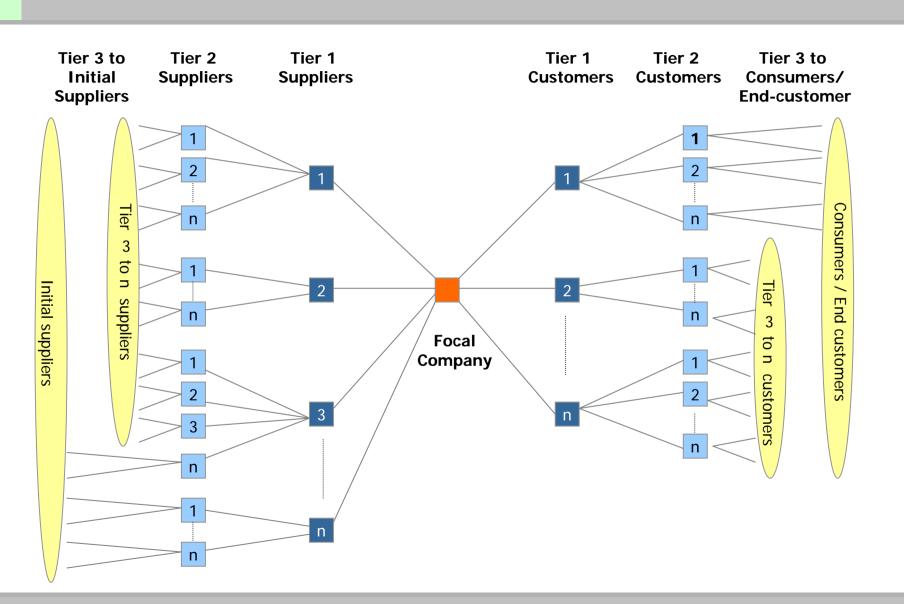


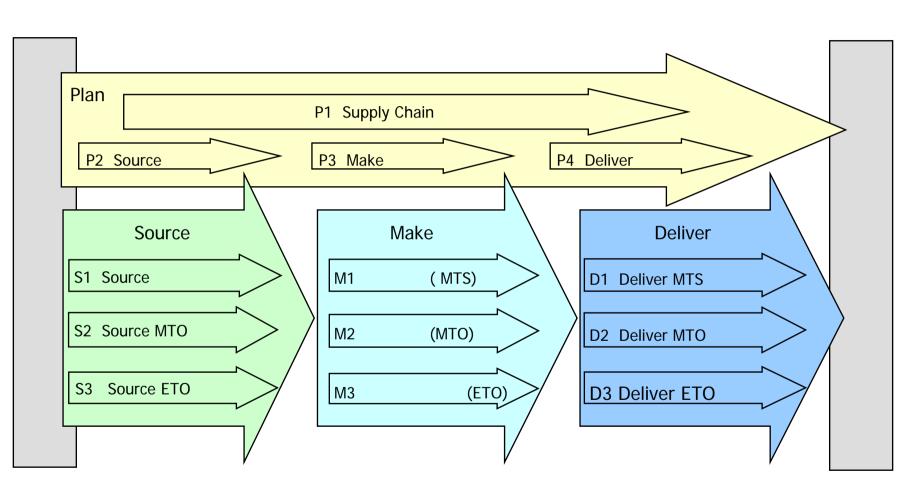
•	,	
- -	•	
•	Š	
・ 가가		* * * * * * * * * * * * * * * * * * * *
•		* * *

: Supply-Chain Operations Reference Model : SCOR Metrics Level 1, Supply Chain Council, 2000. 3

- Supply Chain Scorecard

Supply-Chain Scoreca	S upply	Supply-Chain Performance vs. Competitive Population				
	0%-20% Major Opportunities	20%-40% Disadvantage	40%-60% Average	60%-80% Advantage	80%-100% Best-in-class	
			хх %		хх %	
			xx days		xx days	
			хх %		хх %	
			хх %		хх %	
			xx days		xx days	
			xx days		xx days	
			хх %		хх %	
			хх %		хх %	
가가			\$ xxx K		\$ xxx K	
			xx days		xx days	
			xx days		xx days	
			xx turns		xx turns	

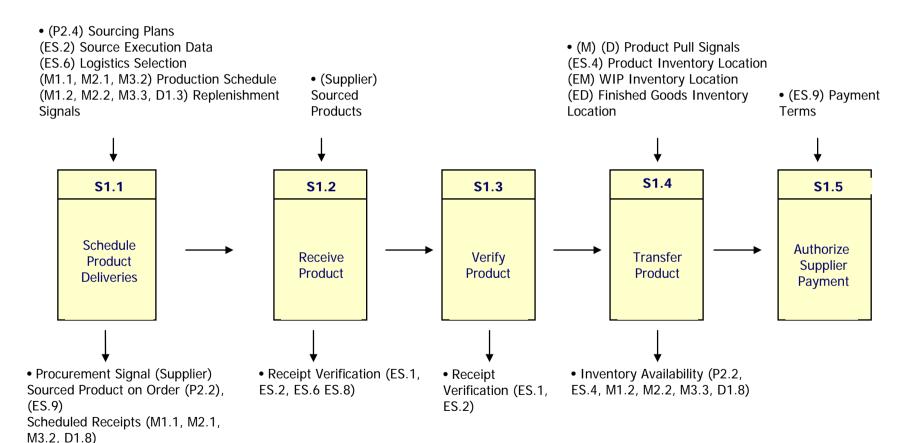




: Return, Enable

(MTS, Make-to-stock)	()	,
(MTO, Make-to-order)			
(ATO, Assemble-to-order)		가	
(ETO, Engineer-to-order)			,

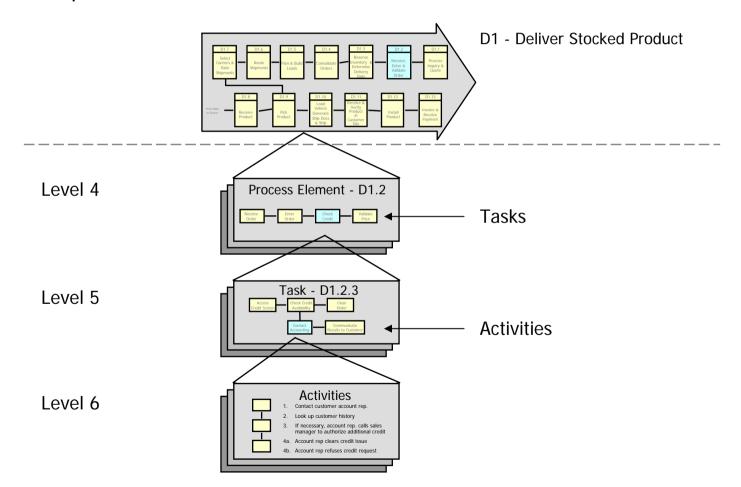
S1: Source Stocked Product



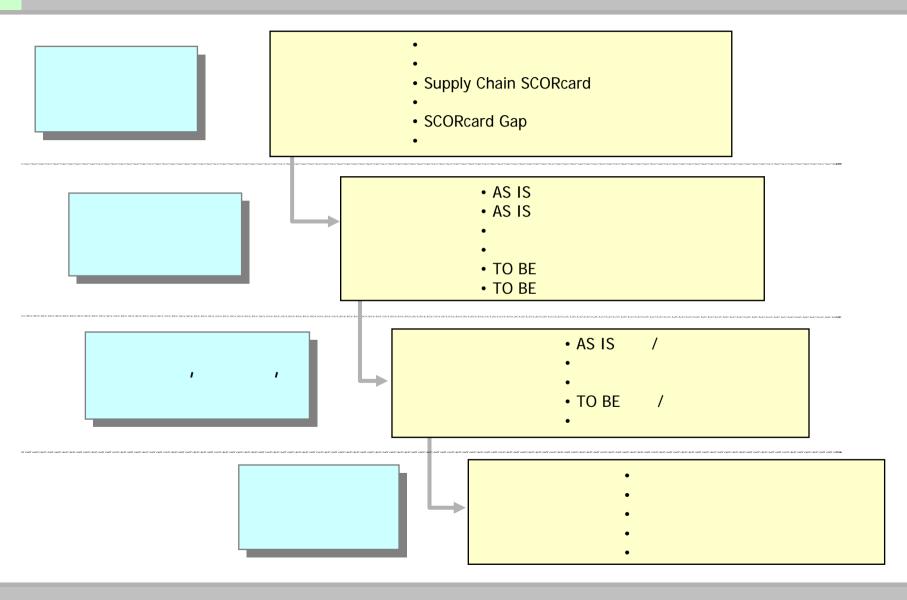
Process Element: Schedule Product Deliveries Process Element Number: S1						
Process Element Definition						
Scheduling and managing the execution of the individual deliveries of product against an existing contract or purchase order. The requirements for product releases are determined based on the detailed sourcing plan or other types of product pull signals.						
Performance Attributes Metric						
Flexibility and Responsiveness	Total Source Lead Time % Of EDI Transactions					
Cost	Product Management and Planning Costs as a % of Product Acquisitions Costs					
Reliability	% Defective, Defective parts per million (dppm) Completion to budget and scope of service description					
Assets	Raw Material or product Days of Supply (DOS)					
Best Practices	Features					
Utilize EDI transactions to reduce cycle time and costs	EDI interface for 830, 850, 856 & 862 transactions					
VMI agreements allow suppliers to manage (replenish) inventory	Supplier managed inventories with scheduling interfaces to external supplier systems					
Mechanical (Kanban) pull signals are used to notify suppliers of the need to deliver product	Electronic Kanban support					
Consignment agreements are used to reduce assets and cycle time while increasing the availability of critical items	Consignment inventory management					
Advanced ship notices allow for tight synchronization between source and make processes	Blanket order support with scheduling interfaces to external supplier systems					

• 3 decomposition

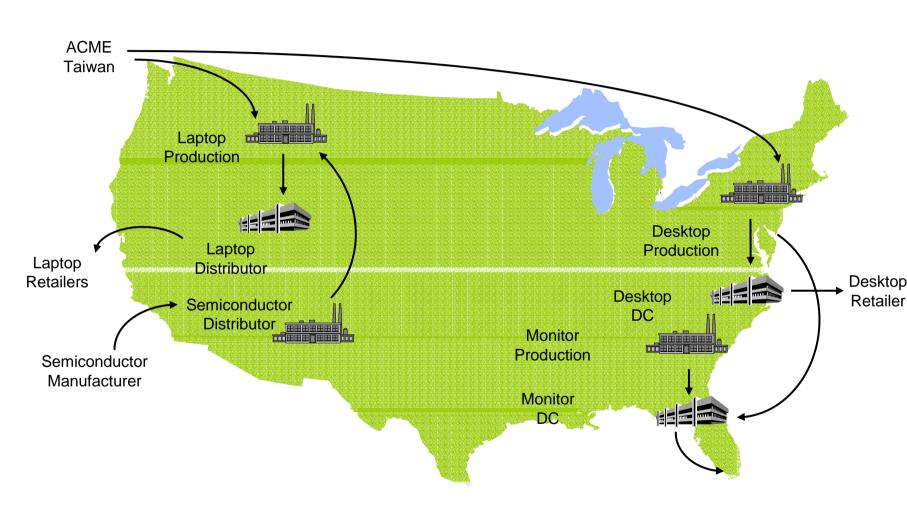
hierarchical process



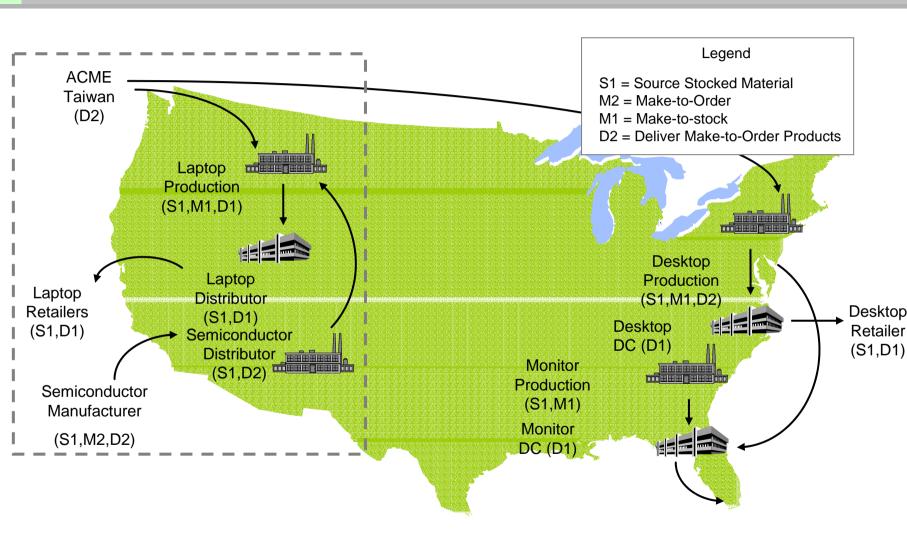
SCOR

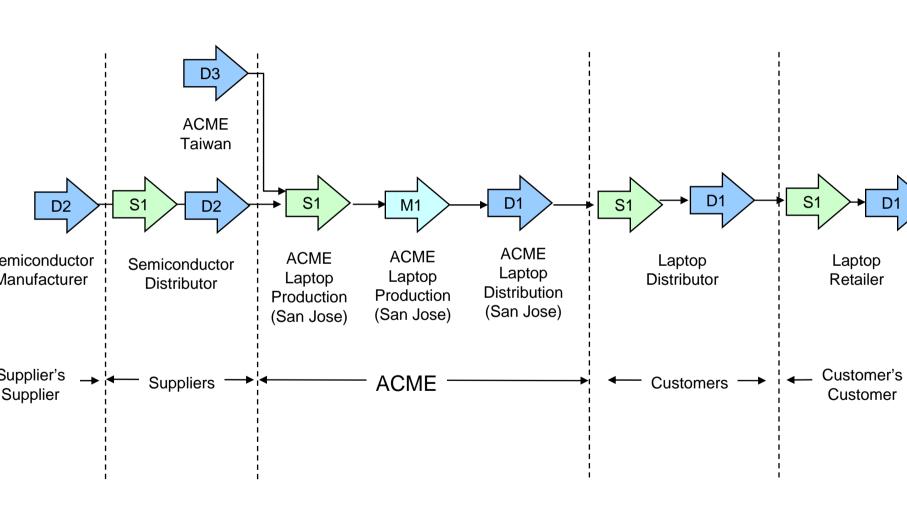


- AS-IS



- AS-IS





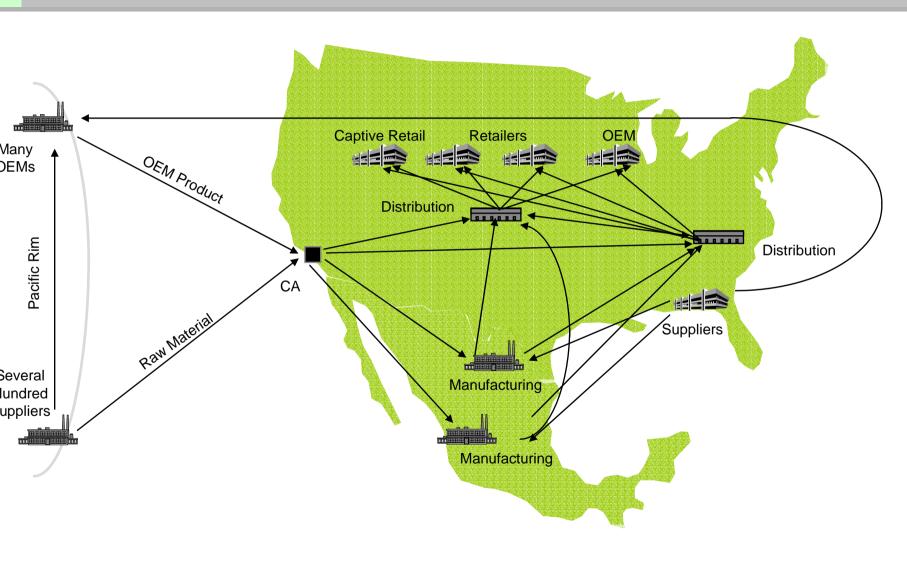
SCOR

Beta Company

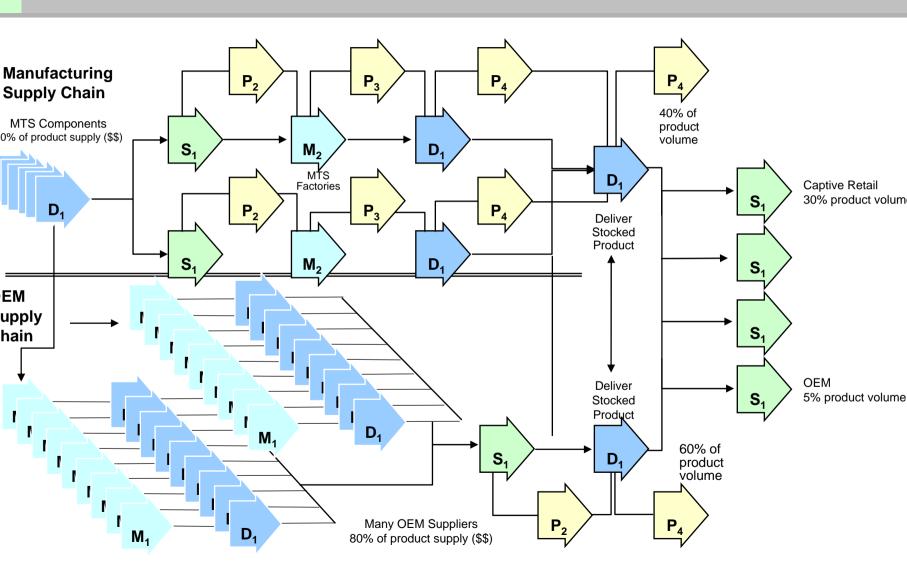
Supply Chain Scorecard Gap

Supply-Cha	ain Scorecard	Supply-Chain Performance vs. Competitive Population				
		0%-20% Major Opportunities	20%-40% Disadvantage	40%-60% Average	60%-80% Advantage	80%-100% Best-in-class
				хх %		xx %
				xx days		xx days
				xx %		хх %
				хх %		хх %
				xx days		xx days
				xx days		xx days
				хх %		xx %
				хх %		хх %
	가가			\$ xxx K		\$ xxx K
				xx days		xx days
				xx days		xx days
				xx turns		xx turns

- AS-IS



- AS-IS



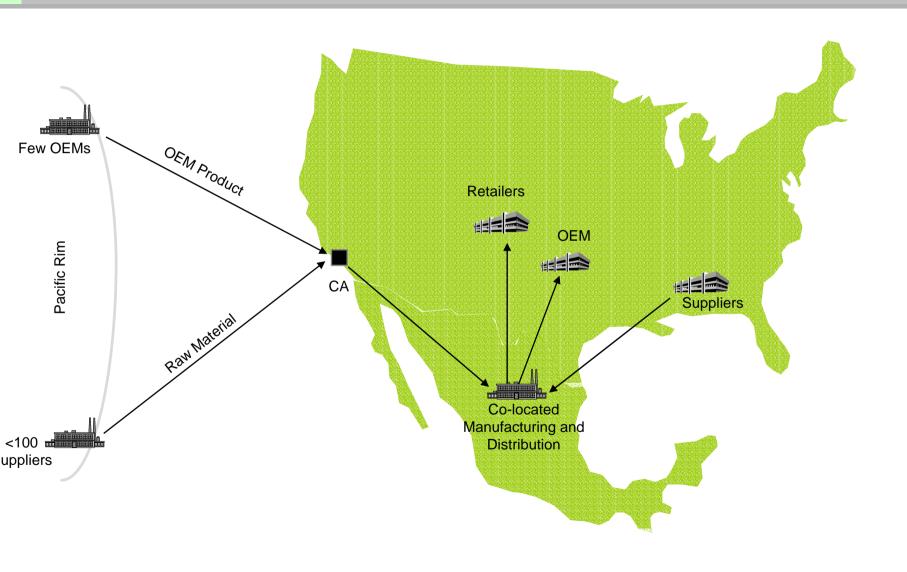
AS-IS

```
(source)
                       (S2)
                             OEM
OEM
                  가
          OEM
(plan)
                       (P2)
                                     가
                                                  , OEM
                (P2, P3, P4)
       (P1)
             가
                   가
(deliver)
                         가
```

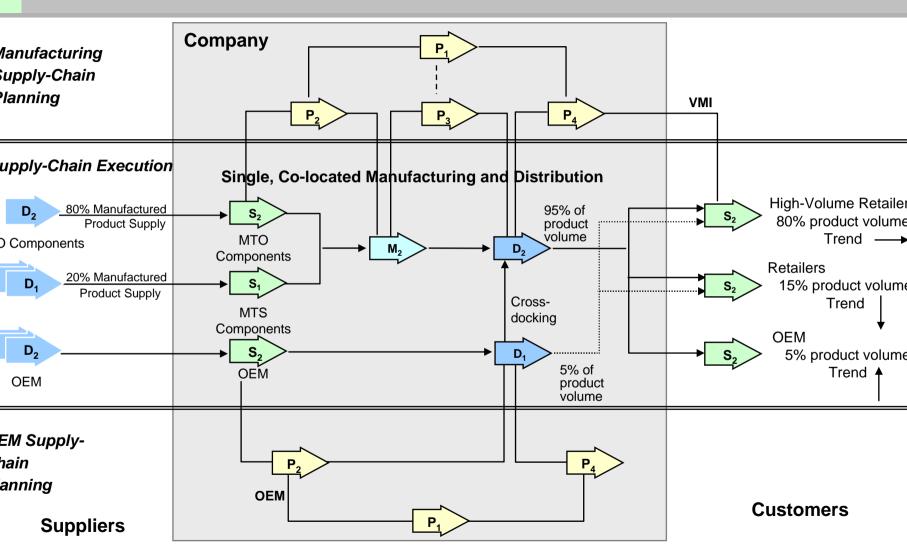
	Performance vs. Competition					
Key Supply-Chain Performance	Major Opportunities Disadvantage Parity Advantage Best-in-clas					
				-		
				-		
		_			-	
			———			

```
(source)
              가
                    (Availability)
                     (collaboration)
(make)
OEM
                              , platform
                    (MTS)
                                             (MTO)
(deliver)
                               VMI
(plan)
                                                           가
                                                             ERP
```

- TO-BE



- TO-BE

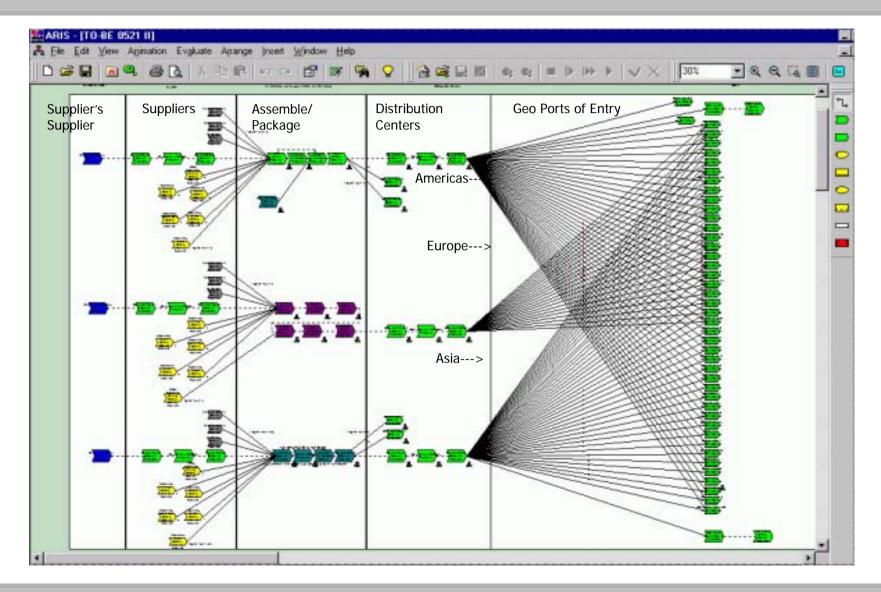


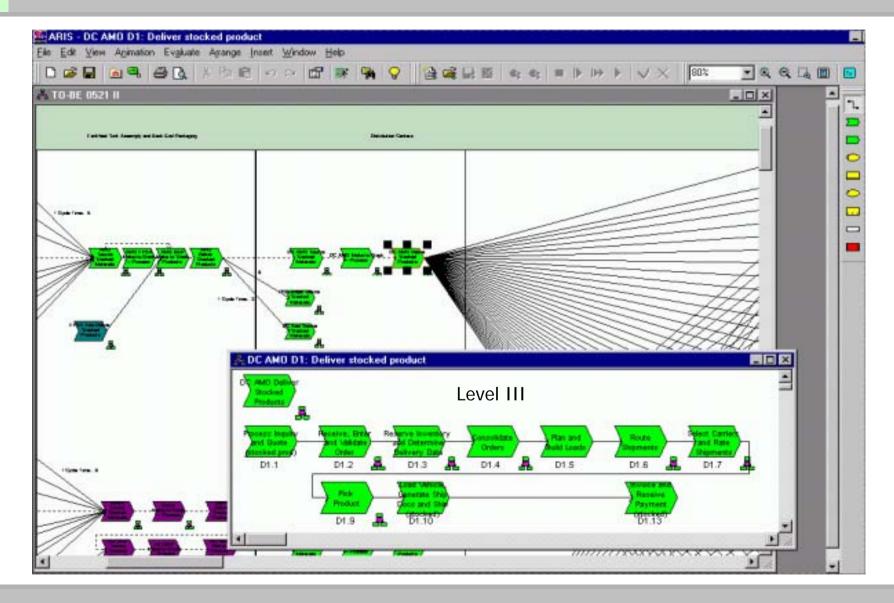


SCOR - Intel

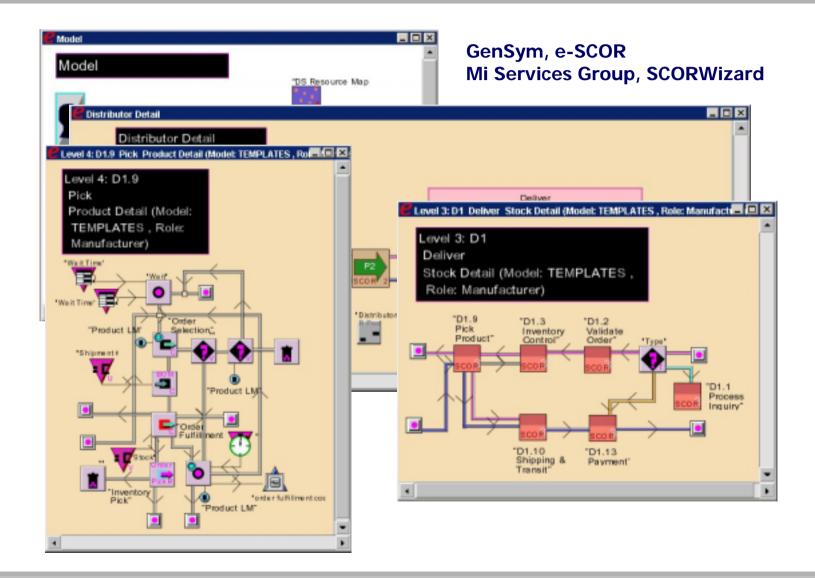
```
Supply Network Group
   SCOR
                      가
                                Gensym
                                         e-SCOR S/W
SCOR
               (KPI)
   As-Is SCOR
   To-Be SCOR
                                가
SCOR
                    : 56
             : 90%
                       97%
                               가
               : 770,000
                             440,000
```

: Supply Chain Technology News, 2001. 6





- S/W



SCOR

- Alcatel
- AT&T Wireless Services
- Avnet IMS
- Boeing
- Borden Chemical
- Carter Holt Harvey
- Charoen Pokphand Group
- Coca-Cola
- Compaq
- Daimler Chrysler
- Fonterra Co-Operative Group
- Gensym Corp.
- · Gist Ltd.
- Greene, Tweed & Co.
- i2
- IBM
- ICI
- Imation

- Intel Corporation
- Keuhne and Nagel Management AG
- Lockheed Martin
- Logistics Management Institute
- Mead Johnson
- Nabisco Inc.
- New Zealand Dairy Board
- Philips
- Pragmatek
- Queensland Rail
- Siemens
- Sonoco
- Systems Solutions
- Tilion, Inc.
- United Space Allience
- United States Department of Defense
- US Navy
- USMC